



IMPORTANT Memo

To: Noble AMA IPA PCPs and Specialists
From: Pearl Huynh, MHA, Provider Relations Coordinator
Date: January 24, 2011
Re: Notice to Consumers

Dear Noble AMA IPA provider,

Re: Notice to Consumers by all Primary and Specialty Care Physicians

Effective June 27, 2010, a new regulation was mandated by Business and Professions Code section 138, requiring physicians in California to inform their patients that they are licensed by the Medical Board of California and to include the Board contact information. Below is a sample of how the information must read:

NOTICE TO CONSUMERS

**Medical doctors are licensed and regulated by the Medical Board of California
(800) 633-2322**

www.mbc.ca.gov

[www.mbc.ca.gov/licensee/notice to consumers regulation.html](http://www.mbc.ca.gov/licensee/notice%20to%20consumers%20regulation.html)

The purpose of the new requirement is to inform consumers where to go for information or with a complaint about California medical doctors. (Title 16, California Code of Regulation section 1355.4).

The notice is to be posted in an area of the office which is conspicuous to the patients. The font is to be at least 48-point type in Arial font. For your convenience, a copy of an actual Notice to Consumers is attached.

If you have any questions in regards to these requirements, please do not hesitate to contact me at 760-941-7309 ext. 102.